

The DurnaNova Forum is a business forum with a difference!
Formed in 2023 by Barry White and Mark Cummins, two local professionals determined to provide more value to businesses in the area.

THE DURNANOVA FORUM



Poundbury - Dorchester - Dorset

www.durnanova.org

By providing:

"A forum for businesses that are interested in giving the best service at a fair price."

Our target is to provide one or more of the following benefits:

- You learn something relevant to you and your business
- You meet somebody who can provide a service to you and your business
- You meet somebody who you, and your business, can provide a service to

We aim to do this by:

- fostering the development of business relationships to the point people feel comfortable working together.
- developing and making the most of synergy between businesses.
- providing a relaxed atmosphere whilst still ensuring businesses provide value to others in the forum.

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SUBSCRIPTIONS

Armitage House, Victor Jackson Avenue, Poundbury, Dorchester, Dorset DT1 3GY



As you will have gathered by now, The DurnaNova Forum is Dorchester and Poundbury's Business Forum with a difference!

As somebody in business, you will want to develop new contacts and gain new business.

But, how often have you attended an event where other representatives from your business sector are also present?

The DurnaNova Forum restricts membership to "Business Sector Representatives" (BSRs).

This means that each business sector can only ever be represented by one BSR which can be either (a) one individual or (b) one company.

If you become a BSR, you do not run the risk of finding that several other representatives from your business sector are being promoted by The DurnaNova Forum or attending their breakfast/lunch functions.

This applies to everything The DurnaNova Forum does so you won't find us promoting your competitor on our website, at our meetings or in any other activity carried out by The DurnaNova Forum.

The DurnaNova Forum also ensures that only high quality individuals and businesses become BSRs and this is why The DurnaNova Forum is by invitation only.

As a BSR you will represent your business sector and be entitled to promote your business sector (and only your business sector) to all other members.

To become a BSR you must first be invited. This is usually the result of an individual, or business, receiving a direct invitation from The DurnaNova Forum or an existing BSR recommending another person/company as a suitable candidate for a business sector that is not currently represented.

On joining as a BSR you then pay a monthly subscription for 12 months after which your subscription will usually be renewed.

Monthly
Business sectors reserved
Max number of attendees at each meeting
Free breakfasts
Guests (max 1 per meeting)
Website listing
Website link
Directory listing
Flyers at each meeting
Banners at each meeting
Presentation opportunity each year
Promotional email sent to members
Promotional booklet sent to members
Free tax healthcheck session

Silver	Gold
£25	£35
1	1
1	2
Yes	Yes
£15	£15
Basic	Enhanced
Yes	Yes
Basic	Enhanced
Yes	Yes
Yes	Yes
Yes	Yes
1 per year	6 per year
No	1 per year
Yes	Yes



205
127

215
115

201
176